

Sports Innovation Venture Studio

A studio for building disruptive concepts
and commercial solutions across sport.



Prompted by concerns raised in **The Guardian's** PFA-referenced report that more than **500 footballers** may have lost up to **£1 BILLION** through bad advice, this studio is designed to turn footballer experiences **into disruptive ventures and solutions**. From legal and business harm to wider issues across the game, we build focused responses that challenge broken systems, protect footballers and help recover what has been lost.



**TURN REAL CASES
INTO ACTION**



**RECOVER
DAMAGED VALUE**



**CHALLENGE
EXPLOITATION**



**BUILD FAIRER
SYSTEMS**

Inspired by **Justice for Sport**, we use footballer experiences as the basis for building ventures that fight exploitation, restore trust and challenge

BEYOND THE COURTROOM

REAL INVESTIGATIONS.
REAL PEOPLE. **REAL JUSTICE.**

We work with experienced professionals and insiders to uncover the truth and pursue justice for footballers.



INVESTIGATIVE REPORTERS

Dig deep. Uncover what others won't report.



INVESTIGATIVE JOURNALISTS

Reveal hidden facts and bring transparency to light.



EX-POLICE OFFICERS

Bring experience, discipline and insider knowledge to complex investigations.



EX-SENIOR OFFICIALS FROM POLICING BODIES

Provide expertise, networks and understanding of how systems really work.



GOVERNMENT OFFICIALS

Offer insight, support and pathways to drive change and protect what's right.



Different backgrounds.
Shared purpose.
One goal: to uncover the truth
and pursue justice.

**SPORTS INNOVATION
VENTURE STUDIO**

**TURNING EXPERIENCE
INTO ACTION
BUILDING A FAIRER FUTURE
FOR FOOTBALLERS**

**INSIGHT TODAY.
JUSTICE TOMORROW.**



REAL PEOPLE. REAL INVESTIGATIONS. **REAL CHANGE.**