

Do Football Supporters Have a Right to Know?

A Governance Transparency Platform for Football Club Ownership

THE PROBLEM

When a funded consortium submits a credible offer to buy a football club, supporters — and even majority shareholders — may never know it happened. Board members with personal financial conflicts can quietly obstruct deals, leaving clubs to decline while fans watch helplessly. Cardiff City FC's 2024 relegation illustrates exactly this risk.

THE OPPORTUNITY



Governance Intelligence

Monitor club board structures, board member loans & offshore vehicles, and flag red flags early.



Conflict of Interest Rating

Score clubs on ownership transparency. Sell ratings to fans, media, regulators & prospective investors.



Supporter Advocacy

Help supporter trusts formally challenge decisions via the EFL, FA, Welsh FA or Football Regulator.

REVENUE STREAMS

- **Supporter Trust Subscriptions**
Annual membership fees from organised supporter groups seeking governance insight.
- **Media Licensing**
License research and ratings data to football journalists and broadcasters.
- **Regulatory Consulting**
Provide governance reports to the EFL, FAW, and the new Football Governance Regulator.
- **Prospective Buyer Intelligence**
Sell conflict-of-interest due diligence reports to acquisition consortia.

