

AWARENESS CAMPAIGN

When global corporations walk away, smaller businesses can be left carrying the loss

We are raising awareness of a commercial dispute involving 3M product issues, alleged poor product control, and the business impact that can follow when responsibility is disputed.

BUSINESS IMPACT ON A BRAND ASSOCIATED WITH 'POWERED BY IAN RUSH'

The concern

A specialist marine wrap dispute escalated into a wider business problem. The campaign message is simple: when a major supplier relationship breaks down, the damage can spread beyond the original product issue.

The claim

Our position is that poor product control and failure to resolve the issue properly caused avoidable losses and reputational harm. A negligence claim is now being pursued.

The business effect

The fallout is said to have affected charter opportunities, operational plans, and brand confidence tied to a high-profile football-linked venture.

What the documents show

- 3M's counsel stated that insufficient single-batch rolls were available and that the balance was supplied from other batches after the original enquiry changed.
- The Claremont's lawyers later said the opportunity for replacement or repair had been lost once the vessel was due to relocate from Auckland to Europe.



JOIN THE CAMPAIGN Stand up for accountability, transparent product responsibility, and fair treatment for businesses damaged by unresolved corporate failures.

**Chris Patterson
Barrister**

Our client is willing to consider an offer for replacement of the wrap from a single batch, to be used to replace the existing wrap on the Vessel. Accordingly, paragraphs 3(a) and (c) are agreeable in principle. However, paragraph 3(b), requiring delivery to a New Zealand installer, cannot be agreed. Further, our client requires additional terms before it can accept an offer of resupply. The reasons for this, and our client's requirements are threefold:

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