

A GLOBAL PLATFORM FOR SPORTS NETWORKING, PRIVATE EVENTS & BRAND EXPERIENCES

A curated concierge ecosystem for footballers, brands, investors and invited communities to meet in extraordinary venues around the world.

Part members club, part event operating system, part commercial marketplace — built around access, trust and cultural relevance.

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THE OPPORTUNITY

A new layer of premium access between sport, culture and business.

Elite sport has audience. Brands have budgets. Venues have underused inventory. What is missing is a trusted platform that orchestrates the right people, the right setting and the right commercial moment.

Access

Invite-only participation built around athletes, club circles, rights holders, founders and brand partners.

Activation

Turn hospitality, launches, dinners, screenings, showcases and networking into a repeatable operating model.

Monetisation

Earn through venue bookings, event production, concierge packages, sponsorship, memberships and deal flow.



The platform is not only where people gather. It becomes the infrastructure behind why they gather — partnerships, launches, investments and community.

PLATFORM MODEL

One platform. Three layers of value.

The model combines a membership network, a venue marketplace and a white-glove event concierge so every interaction can move from discovery to execution.

Network

Profiles for athletes, creators, executives, investors and select fans. Relationship-led introductions. Curated communities by city, club and theme.

Venues

A portfolio of exceptional spaces for private dinners, screenings, product drops, business salons, off-sites and matchweek activations.

Concierge

Event design, invitations, guest management, security, transport, hospitality, media capture, gifting and sponsor integration.

1

Discover

2

Request

3

Curate

4

Host

5

Extend value

VENUE EXPERIENCES

From private football salons to branded cultural moments.

The venue layer is central: characterful, design-led spaces that feel intimate enough for conversation and premium enough for global partners.

- Private dinners around major fixtures and tournaments
- Founder breakfasts and investment roundtables
- Brand showcases, capsule drops and media previews
- Player-hosted Q&As, screenings and fireside conversations
- Bespoke hospitality for talent, partners and collectors



**A niche concierge for footballers and beyond
— combining trusted introductions, elevated
hospitality and event execution in one place.**

WHO IT SERVES

Athletes & legends

A platform to host, monetise attention, support business ventures and shape personal brand.

Brands & sponsors

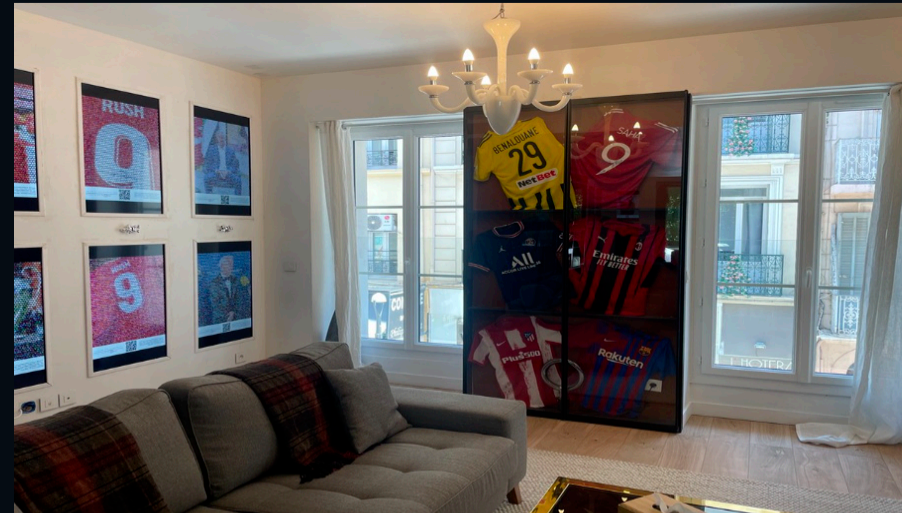
A more intimate alternative to generic hospitality: better curation, stronger storytelling, measurable access.

Venues & cities

Premium occupancy, global visibility and recurring event formats that fit local character.

Communities & collectors

Access to meaningful moments, not just tickets — people, stories and conversations.



REVENUE PATHWAYS

- Venue commissions and buyouts
- Event production and concierge retainers
- Membership tiers and private club access
- Brand partnerships and sponsorship inventory
- Content, licensing and B2B white-label formats

A PLATFORM TO MEET THE HEROES OF THE GAME — AND BUILD WITH THEM.

Designed as an international platform for curated access, premium venues and commercially valuable encounters.

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