

Sports Startup and Innovation Hub

A space for founders creating new ideas in sport, football, coaching, media, wellbeing and technology.

A **unique network** for people who want to **build in and around sport**. Bringing together similar **minds**, experienced operators, external experts and **footballers**, the hub creates an **enjoyable and energising** environment where new ideas can be explored, shaped and developed into real ventures.

It is a place where the **mindset of football** can connect with the opportunities of **business**. With practical support, shared experience and guidance after the game, the hub helps **founders**, athletes and collaborators **turn insight, passion and ambition** into ventures with real potential.



LIKE-MINDED NETWORK



IDEAS TO VENTURES



EXPERT INPUT



LIFE AFTER THE GAME



LIKE-MINDED NETWORK



IDEAS TO VENTURES



LIFE AFTER THE GAME

A **network** privilege for sporting minds, big ideas and life after the game.

