

BENCHED

A proof-led platform for footballers to record adviser experiences ethically and transparently

Two-page teaser

The idea

Benched is a football-first review and accountability platform for legal advisers. It does not exist to shame professionals. It exists to let footballers publish verified, document-backed experiences, separate proven facts from opinion, and give the adviser or firm a full right of reply.

Verified only

Reviews go live only after identity, client relationship, and supporting material are checked.

Facts before feeling

Chronology, engagement terms, invoices, correspondence, outcomes, and complaint records come first.

Fair response

The lawyer or firm is informed and may respond, correct, or seek a further review with evidence.

How it stays ethical

- No anonymous allegations of misconduct without documentary support.
- Every listing distinguishes verified facts from the player's own opinion.
- No criminal, dishonest, or regulatory accusation is published unless independently established or evidenced.
- Every adviser receives notice and a visible opportunity to respond.
- Listings can be updated after further review, correction, or settlement.

Why footballers may care

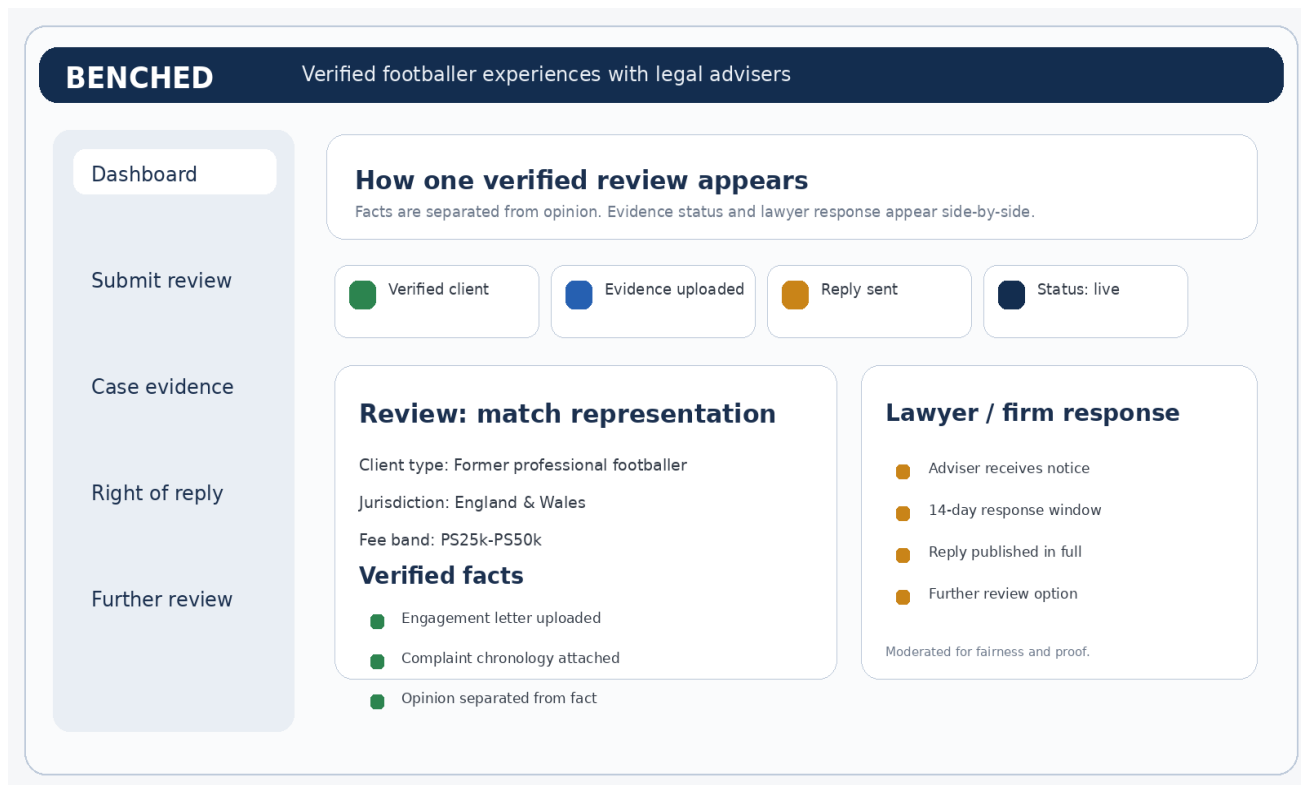
The market need is simple: players often make high-value decisions quickly, depend heavily on trusted advisers, and rarely have a credible, peer-led place to compare documented experiences. Benched turns private frustration into structured, evidence-based transparency - without abandoning fairness.

Commercial angle

Benched can operate as a membership and verification business: player subscriptions, adviser due diligence, education tools for academies, and premium dispute-review workflows.

How the platform could look

Below is a concept mock-up. The design shows the central promise of the brand: a review interface built around verification, supporting records, and visible response rights rather than outrage-driven publishing.



Concept image: Benched review dashboard with fact/opinion split, evidence status, and right-of-reply workflow

Core user flow

1. Verify player	2. Upload documents	3. Notify adviser	4. Publish + review
Identity and client relationship checked before anything goes live.	Retainer, invoice, timeline, emails, and complaint history uploaded.	Lawyer or firm receives summary, evidence flag, and response window.	Listing shows facts, opinion, response, and route to correction or further review.

Brand line

Benched: the footballers' evidence-based adviser review platform - built on proof, fairness, and the right to respond.