

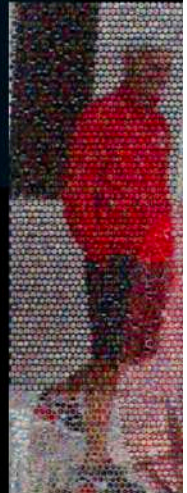
FOOTBALLER ART, COLLAGE & DIGITAL COLLECTIBLES

A premium football art studio built around limited-edition portrait collages, digital artworks and artist collaborations - created with legends of the game and released in signed drops.

Core idea

Turn iconic football personalities into collectible fine-art editions by combining original portrait collages, digital reinterpretations, premium printing and authentication.

- Commission known visual artists to reinterpret football icons in distinctive styles.
- Release small signed editions for collectors, sponsors, clubs and hospitality venues.
- Pair physical works with digital certificates, behind-the-scenes content and launch events.
- Build recurring revenue through artist series, club partnerships and bespoke commissions.



Business model

- Signed limited editions
- Artist collaborations and revenue shares
- Corporate / sponsor commissions
- Hospitality, gallery and event sales

Why it works

- Football icons bring built-in audience and story value
- Art creates scarcity, prestige and display value
- Collectors want provenance, exclusivity and access
- Brands want culturally relevant premium assets



COLLECTION STRATEGY & GO-TO-MARKET

a small number of football legends, a handful of strong artworks and a premium sales narrative anchored in authenticity, scarcity and story.

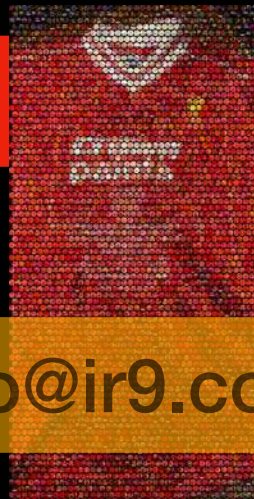


Launch structure

- Debut drop of 25-100 signed editions per hero
- Certificate of authenticity and numbered packaging
- Artist signing story, video content and PR assets
- Private launch dinner, gallery pop-up or match-week salon

Revenue pathways

- Primary art sales
- Secondary royalties on digital editions where possible
- Commissioned pieces for sponsors, hotels and private collectors
- Licensing for books, apparel, interiors and exhibitions



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