

TRUTH IN SPORT

A platform addressing misinformation, harmful narratives and reputational damage in sport.



GOVERNMENT

MEDIA

CORPORATIONS

MISINFORMATION

HARMFUL NARRATIVES

GETTING TO THE TRUTH by IR9

Misinformation can come through media, government or corporate influence, and the damage it causes to footballers, their **businesses**, and their **reputations** can be severe. At IR9, we are focused on getting to the truth, **challenging harmful narratives** and standing behind footballers with practical **support**, investigation and fair **representation**.



DEFENSE & ADVOCACY

Empowering players to defend their reputation and truth



INVESTIGATIVE REPORTING

Uncovering the real facts and exposing falsehoods



IMPARTIAL SUPPORT

Providing players with unbiased advice and a fair platform



RESTORING INTEGRITY

Helping rebuild player image and confidence

FOOTBALLERS DESERVE FAIR TREATMENT AND TRUE REPRESENTATION. WE'RE HERE TO HELP.